ERIC GILBERT-WILLIAMS

FOUNDER | OPERATOR | BUSINESS DEVELOPMENT | NEW VENTURES

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Curiosity is my fuel.

When something fascinates me, I tend to go all in.

$35M+	60	$1M+	1
REVENUE GENERATED	PEAK TEAM SIZE	FUNDING RAISED	COMPANY SOLD

CAREER CHAPTERS

2006-2018

THE ROOF HOSPITAL / SHINGLE ME TIMBERS

From a hammer to a 60-person company

Moved to Calgary in 2006 and started by selling, estimating and doing the field work myself. Over twelve years I built the company to roughly 60 people at peak, several thousand completed projects and more than $35M in cumulative revenue, then sold it in a seven-figure transaction in 2018.

$35M+ revenue | ~60 people | Growth500 #1 Calgary / #20 Canada | Sold 2018

2018-2023

TECHNOLOGY, MEDIA & DECENTRALIZED SYSTEMS

From construction to Silicon Valley

After the sale, I deliberately changed worlds: travel, Bitcoin, a Cupertino hacker house, software startups, media and decentralized technology. I co-founded EnterMeme, raised pre-seed capital, became a key CityDAO contributor, supported a Wyoming government presentation and won at ETHDenver in 2023.

Cupertino | CityDAO 5,000+ | ETHDenver winner | Cross-border work

2024-NOW

NEXT GEN LABS / THE PUBLIC BORED

Building the public layer of social media

Built The Public Bored as the public layer of social media: turning one-way city screens into participatory media where individuals, communities, artists and brands can actually take part. Established a permanent Nashville flagship, built the customer-facing software and created a real operating business from a series of public-media experiments.

$240K+ lifetime revenue | 1,000+ paying customers | 4,000+ participants | Nashville flagship

Best in ambiguous, zero-to-one environments where the job is to understand the problem, earn trust, and make something real.

SELECTED WORK, LEADERSHIP & RANGE

A few of the chapters that do not fit neatly into a conventional job history.

COMMUNITY + GOVERNANCE

CityDAO

Key contributor in a 5,000+ member decentralized community that raised about $8M to acquire land and test new governance models. Supported a formal Wyoming legislative presentation and hosted roughly 45 community podcast episodes.

MEDIA + PHILANTHROPY

From Rock Bottom to Rockin' It

Created and self-funded a 45+ episode mental-health podcast during COVID, featuring athletes, entertainers, veterans and police officers discussing suicide, addiction, abuse, trauma and recovery while supporting more than a dozen nonprofits.

EARLY ENTREPRENEURSHIP

Direct sales + first venture

Began in direct sales, became a top performer and learned persuasion through repetition and rejection. Around age 20, produced roughly a dozen Toronto-area business events, with the largest drawing about 500 people.

INVENTION + BITCOIN

Patent, mining & Coin Lords

Designed and patented a roofing guardrail system, built a Bitcoin mining farm, imported mining equipment and later produced a Bitcoin philosophy comic that travelled through Canada, Finland and Nashville.

CAPITAL + PARTNERSHIPS

$1M+ raised across ventures

Raised venture, angel, grant and decentralized capital across multiple ventures. Built relationships spanning founders, investors, media operators, brands, community organizations and public-sector stakeholders.

FOUNDER ECOSYSTEM

Founder University + LAUNCH

Completed Founder University Cohort 7, where Jason Calacanis ranked The Public Bored #1 in the final cohort review. LAUNCH became an early investor, followed by Antler and additional angel and grant capital.

SELECTED COMMERCIAL PROOF

Virgin Hotels Nashville • JBL • Universal Music Group • Nashville Stars • JBJ's Nashville • LAUNCH • Antler

Business development, strategic partnerships, market development, negotiation, fundraising, P&L ownership, go-to-market, public speaking and complex cross-functional execution.

OUTSIDE THE JOB DESCRIPTION

First place, international salsa cabaret competition in Las Vegas • Competitive Magic: The Gathering • Solo Calgary-to-Tijuana motorcycle journey • Aviation and hang gliding

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